## PLANNING SERVICES – Mission, Values & Core Objectives

## High Level Objectives 2009/10 (in addition to our underlying service delivery)

| No. | Action   | Lead(s)                             | Delivery<br>Date(s)                             | Progress |
|-----|--|-------------------------------------|---|----------|
| 1   | <b>DLHE</b> - to implement the findings of the 'Kennedy Review' into the Destination of Leavers in Higher Education annual return, offering direct support to Careers Service this cycle, and making a step-change in the scope and quality of our service re DLHE and graduate employment data. | Laura Ottery,<br>Paul Ruddock       | December 2009<br>to May 2010                    |          |
| 2   | <b>Reporting</b> – to identify, agree and spread good practice on reporting, focusing initially on the Admissions and Research (apps, awards, income) reports to VCEG.   | Nicki Horseman                      | December 2009 initially, through April 2010.    |          |
| 3   | <b>Website</b> - to restructure the website, in conjunction with Communication Services, to simplify and polish the offering, and make it more external facing. With an interim milestone of January to have rationalised current content pre restructuring.                                     | Cate Gleed                          | January 2010<br>(interim), July<br>2010 (final) |          |
| 4   | <b>New University Strategic Plan</b> – to research, write and produce, with Stuart Franklin, a fresh University Strategic Plan publication, based on current strategy and with right level of consultation, and that generates a sector-leading and externally-facing Plan.                      | Patrick Kennedy                     | April 2010                                      |          |
| 5   | <b>KPIs</b> – to review the University's KPIs, with a view to ensuring they are focused on our international as well as UK ambitions, for approval by Council.   | Patrick<br>Kennedy, Paul<br>Ruddock | April 2010                                      |          |
| 6   | <b>HEFCE Leading Transformational Change Project</b> – setting up this major collaborative project, appointing project manager and commencing implementation.  | Patrick Kennedy                     | April 2010                                      |          |
| 7   | Business Intelligence and Business Planning programme – to implement the first stages agreed by the BI Board, with a particular focus on data quality and on business planning (and with associated staffing changes in Planning).   | Beth Reichwald,<br>Nicki Horseman   | Throughout<br>2009/10                           |          |
| 8   | <b>Transition to Colleges</b> - to actively guide the transition as part of the Change Management Group, to oversee preparations in Planning for the Colleges  | All                                 | Throughout<br>2009/10                           |          |

|    | system, to build fresh relationships with College management teams and to implement interim planning arrangements for 2009/10.   |                         |                    |
|----|--|-------------------------|--------------------|
| 9  | Research reporting and REF preparations – to work with the Research and Knowledge Transfer team to ensure that reporting on research activity in the run-up to the REF is substantially improved; confirming key milestones for the REF, and preparing the team's programme of work. | Laura Ottery            | Throughout 2009/10 |
| 10 | <b>Risk</b> – to review the major operational risks within the team, looking especially at high: volume, financial value, reputational impact and complexity areas, and to oversee the implementation of appropriate controls to manage the risks.                                   | Patrick Kennedy         | February 2010      |
| 11 | <b>Facts and Figures</b> – review current facts & figures/data compendium, and agree new presentational style and data coverage.   | ANOther                 | February 2010      |
| 12 | <b>Statistical guide for the layman</b> – to produce and present a simple guide that explains the whys, do's, don'ts and good practice tips for the statistical novice.  | Nicki Horseman          | April 2010         |
| 13 | <b>Durham LGM project</b> – to facilitate the Exeter aspects of the HEFCE funded project, which focuses on improving performance in those academic departments that tend to stubbornly under-perform.  | Patrick Kennedy         | Throughout 2009/10 |
| 14 | <b>Internationalisation</b> – to support the new Internationalisation Strategy, for example through information provision and research.  | ANOther                 | Throughout 2009/10 |
| 15 | <b>Fees and Funding Review</b> – supporting the University's response to the Lord Browne review.   | Patrick<br>Kennedy/all  | Throughout 2009/10 |
| 16 | <b>HESES 09</b> – to ensure that the process and submission are fully compliant with HEFCE requirements  | Beth Reichwald          | December 2009      |
| 17 | Stripping out lowest value activity – looking at what we do, and stopping doing those things that add least value and/or create an adverse impact on our colleagues  | Patrick<br>Kennedy, All | January 2010       |
| 18 | <b>Student Number Planning</b> – reviewing our recent planning and achievement of plans, identifying lessons learnt, proposing and implementing modifications.   | Fiona Kugele            | February 2010      |
| 19 | <b>HESA (student) and associated data</b> – reviewing the approach from 08/09 return, clarifying who does what/when and where, and agreeing the data quality approach for 2009/10.   | Laura Ottery            | April 2010         |

| 20 | <b>HESA/HESES Audit</b> – to ensure that the preparations for the anticipated audit are well informed, documented and robust  | Nicki Horseman,<br>Julie Crispin,<br>Beth Reichwald | Throughout<br>2009/10 |  |
|----|---|---|-----------------------|--|
| 21 | <b>Improving our core processes</b> – looking at how we do things, and doing these more smartly as well as robustly to save time and cost and improve service delivery. |   | Throughout<br>2009/10 |  |

Actions 1-15 are major initiatives/key tasks; 16-21 are major process improvements. This plan excludes activities provided under a separate contract with Exeter Enterprises.

## **Our Key Performance Indicators**

Committee paper circ/mins
Major rankings/issues briefings
Submissions quality/timings re HESA etc
Customer satisfaction survey
Staff satisfaction survey
Environmental impact