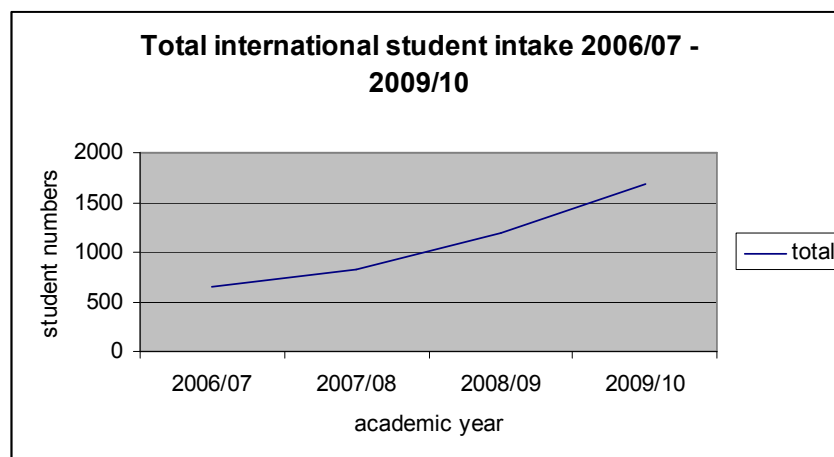


International Student Recruitment Snapshot October 2009

Summary

- 2009 provisional international entrant figures (UG, JYA, PGT and PGR students combined) indicate an increase of at least 30% on 2008.
- The University's International Strategy of 2006 had as its target a total population of 1,750 international fee-paying students by 2010. This target was exceeded in 2008. Our 2009 intake has almost matched this original target (1,688 as at 15 October – two days before final enrolment deadline).
- The INTO Centre has had an outstanding year with 658 new students registered, an increase of 46% on September 2008 intake.

2009/10 international student intake

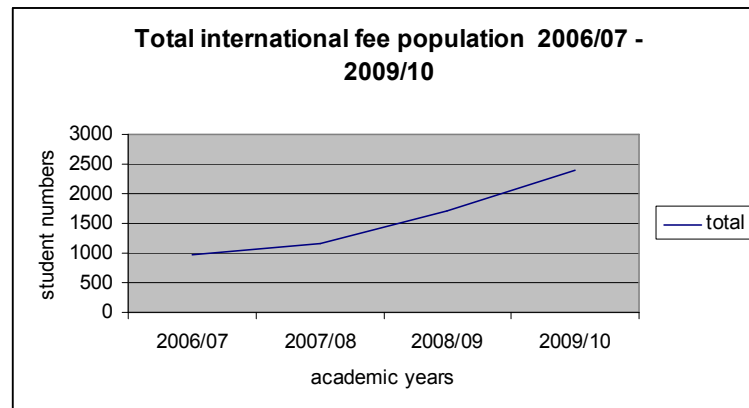


2006 – 2008 data from HESES return of 1 December FT international fee payers only (UG, JYA, PGT and PGR)
2009 data based on provisional registrations of international fee payers UG, JYA, PGT and PGR at 14 October 2009. PGR figures include P/T registrations.

- Progression from INTO academic programmes accounts for over 40% of new undergraduate enrolments and 6% of the new PGT cohort. Of all those completing academic preparation programmes at INTO 65% have progressed to the University.
- Initial figures suggest the new international intake is from over 80 countries. International Office activities to diversify the student population are bearing fruit with notable increases in the student population from a number of key markets including:
 - India up over 30%
 - Russia up 40%
 - Kazakhstan up over 200%
- The impact of the new points based visa system appears to have been mitigated however recruitment from some markets most notably the Gulf and Pakistan have been badly affected by issues related to immigration and delays in visa processing. The global economic downturn has also affected a number of markets such as Turkey and Thailand.

2009/10 international student population

- It is expected that our total international degree level population will exceed 2,400 students this year, as shown below.



2006 – 2008 data from HESES return of 1 December FT international fee payers only (UG, JYA, PGT and PGR)
2009 data based on provisional registrations of international fee payers UG, JYA, PGT and PGR at 14 October 2009. PGR figures include P/t registrations.

Nikki Padget
Head of International Student Recruitment
October 2009