

University of Exeter
Business School







Introduction from the Provost

We are an ambitious institution on an exciting journey. It is our aim to be a leading international university demonstrated by being one of the global 100 universities and top 10 in the UK. Our ambition as a University is to transform lives through undertaking pioneering research and offering a world-class education for our students. Currently ranked 7th in *The Times* and *The Sunday Times Good University Guide 2015*, our highest ever domestic ranking, and first amongst Russell Group Universities for overall satisfaction in the National Student Survey (NSS) we are well on the way to achieving this.

Pivotal to this success is the continued success and ambitious growth of our Business School. The School aims to sit within the top 1% of business schools globally and is currently on target to be triple accredited, already holding EQUIS (European Quality Improvement System) and AMBA (Association of MBAs) accreditation. The School has also seen a new venture at the Penryn campus where the Environment and Sustainability Institute works with businesses in Cornwall, the Isles of Scilly and beyond, to translate research and expertise into innovative business practices, products and services in order to respond to the challenges of environmental change. This new venture plays a key role in enabling the expansion of the Business School to Cornwall, and provides additional space for our world-class research into marine renewables and ecology and conservation and hosts our BSc Business.

Research conducted at Exeter is internationally respected, and is helping to shape the world

we live in, however we do not want to be complacent and will continue to improve and are proud to be a research intensive and research led institution. We want to continue to improve research excellence, the impact of our research on business and society, and our commitment to research inspired teaching, building to the next Research Excellence Framework (REF2020) and beyond.

The School continues to move at an ambitious pace and is an exciting environment to be a part of. Underpinned by a philosophy of Respect, Responsibility and Collaboration, we will continue to invest in the very highest calibre of staff and facilities. We will commit ourselves to innovative, distinctive research, through our emerging cross departmental research clusters. We're equally committed to ensuring the best experience for our students and that they have the necessary skills and knowledge to help them chose and build exciting, fulfilling and rewarding careers.

We are proud of our staff, our students, our School and what we have achieved. We look forward to building on our successes into the future, a future we hope you will want to be part of.

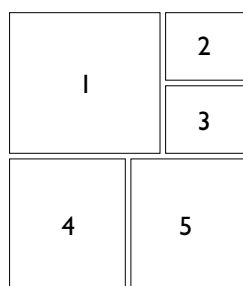
Professor Janice Kay
Provost and Senior Deputy Vice-Chancellor
University of Exeter

About the University

The University of Exeter is a Russell Group university that combines world-class research with very high levels of student satisfaction. Exeter has over 21,000 students and is one of the global top 100 universities according to the *Times Higher Education World University Rankings 2015-16*, positioned 93rd. Exeter is also ranked 7th in *The Times* and *The Sunday Times Good University Guide 2016*, 9th in the *Guardian University Guide 2016* and 10th in *The Complete University Guide 2016*. In the 2014 Research Excellence Framework (REF), the University ranked 16th nationally, with 98% of its research rated as being of international quality. Exeter was named *The Times* and *The Sunday Times Sports University of the Year 2015-16*, in recognition of excellence in performance, education and research. Exeter was *The Sunday Times University of the Year 2012-13*.

The University has invested strategically to deliver more than £350 million worth of new facilities across its campuses in the last few years; including landmark new student services centres - the Forum in Exeter and The Exchange on the Penryn Campus in Cornwall, together with world-class new facilities for Biosciences, the Business School and the Environment and Sustainability Institute. There are plans for further investment in the campus facilities.

www.exeter.ac.uk



1. The Forum building, Streatham Campus
2. Tremough House, Penryn Campus
3. North Cloisters, St Luke's Campus
4. Knowledge Spa, Truro
5. The Exchange, Penryn Campus







The University of Exeter Business School

A Mind for Business

It's taken just over a decade to establish the University of Exeter Business School (UEBS) as one of the UK's leading centres of business education and research and a significant partnerships portfolio with more than 40 institutions globally.

Bringing together inspirational and internationally respected academics from around the world in an environment that combines historical and intellectual heritage with modern facilities, UEBS is a major part of the University of Exeter. It is rapidly becoming one of the top business schools in the UK, ranked in the top 10 in the UK for all its main subject areas (*The Times* and *The Sunday Times Good University Guide 2015* and the *The Complete University Guide 2016*) and is one of only 80 business schools worldwide that have both EQUIS and AMBA accreditations.

Over the last decade the School has grown significantly and currently has nearly 3,800 students and 159 Academic staff with a planned investment of £1.8 million to add to its academic complement. A truly international business school, we have global partnerships with more than 40 overseas universities or business schools, including double degrees with prestigious French, German and Chinese partner institutions. Our students come from more than 110 different countries and staff from nearly 30.

Having invested £24 million into world class facilities for research, teaching, learning and social interactions, UEBS is committed to joining the top 100 university-based business schools globally, alongside becoming one of the top 20 in Europe and top 5 in the UK.

www.exeter.ac.uk/business-school



The Way We Work

Respect, Responsibility and Collaboration

UEBS aims to be recognised globally for bringing together outstanding students, faculty and corporate partners to develop exceptionally able and employable graduates, and create distinctive research of the highest calibre and relevance.

A central feature of this journey is the establishment of ways of working now known throughout UEBS which place a clear emphasis on 'Respect, Responsibility and Collaboration'. Our ways of working build upon the University of Exeter's Values and which describe the School's defining characteristics and ambitions. These include a new academic personal development and performance framework which was introduced to support staff, build careers and ensure that UEBS meets the highest standards of performance.

The School aims to create a culture that respects individual contributions that will collectively achieve the School's goals and ensure all staff collaborate to ensure the School's success.

UEBS Mission

To deliver outstanding and innovative business education and research that addresses the major challenges confronting businesses and society.

UEBS Vision

The School will be recognised globally for bringing together outstanding students, faculty and partners to develop exceptionally able and employable graduates, and to create distinctive research of the highest calibre and relevance.

Accreditation

UEBS is proud to be accredited by both EQUIS and AMBA. Such accreditation, each following a rigorous self-assessment process, provides assurance of the School's commitment to high standards of quality and the provision of an outstanding educational experience, subsequently enhancing the value of the degrees awarded to its students in a competitive global environment.

Governance

The Business School Board consists of the Pro-Vice-Chancellor, College Registrar and the Associate Deans of Research, Education and International and Development all of whom have executive management roles within UEBS. The Board are required to clearly define lines of responsibility and to articulate explicitly delegated authority from the Pro-Vice-Chancellor, College Registrar and Associate Deans, ensuring decision-making is enabled at appropriate levels in the Business School.

UEBS Structure

The Business School is made up of five strong and successful Departments;

1. Accounting
2. Economics
3. Finance
4. Management Studies
5. Organisation Studies

Housed within these Departments are subject groups. Each Department is led by a Head of Department, a Director of Education and a Director of Research. Heads of Department have an important external focus in addition to their role within the Business School as leaders of their disciplines.

The Business School also includes a group of professional staff, some employed directly by it, some employed by central professional services and embedded in the Business School. Senior professional staff are members of the Business School Senior Management Group.

Research

The Business School is well-known for both the depth and breadth of its research and for the calibre of the faculty who conduct it. Not only does it attract significant funding to the School it also supports the educational experience as students are taught by academics at the forefront of their respective fields. According to the 2014 Research Excellence Framework, 94% of the School's research is internationally recognised, with 73% being internationally excellent or world-leading.

Using its research and teaching to tackle some of the most significant societal problems, UEBS forges strong relationships with organisations of all sizes in both the public and private sectors and aims to undergo research that is highly relevant to the fast paced world of real businesses.

The School is transitioning to an exciting new research architecture based around a set of distinctive, cross departmental research clusters that have been provisionally identified as:

- Public Policy (which includes the ESRC / HMRC Tax Administration Research Centre)
- Sustainability and the Circular Economy
- Firms, Markets and Value
- Behaviour, Identity and Decision making, which includes our specialism in experimental economics
- Organisations in Transition, which includes our Centre for Innovation and Service Research and Centre for Tourism Research





Teaching and Learning

UEBS offers all undergraduates highly relevant, challenging, innovative and dynamic research-led degree courses in Accounting and Finance, Business, Economics, Management and Leadership. Having built an enviable reputation as one of the best in the country, UEBS attracts more gifted AAB+ students than any other University in the UK in Accounting and Finance and Economics.

In terms of quality, its flagship programmes, the MSc in Financial Analysis and Fund Management, and the MSc in International Management are ranked 43rd and 80th in the Financial Times (FT) Global league tables 2015 respectively.

UEBS is also home to the “One Planet” MBA, a unique programme co-founded with the WWF, recognised and admired worldwide for its forward looking values of responsible management and transformative leadership. Global in outlook and transformational in nature, the one planet MBA is a catalyst for ‘change for good’ working closely with leading organisations in the fields of global economics, financial regulation, sustainability and fair-trade to develop new ways of doing business that’s in keeping with our planet’s resources.

UEBS also has strong links with professional bodies and institutes including ICAS, CIM, CISI, ICAEW, ACCA, CFA® Institute and IFS School of Finance.



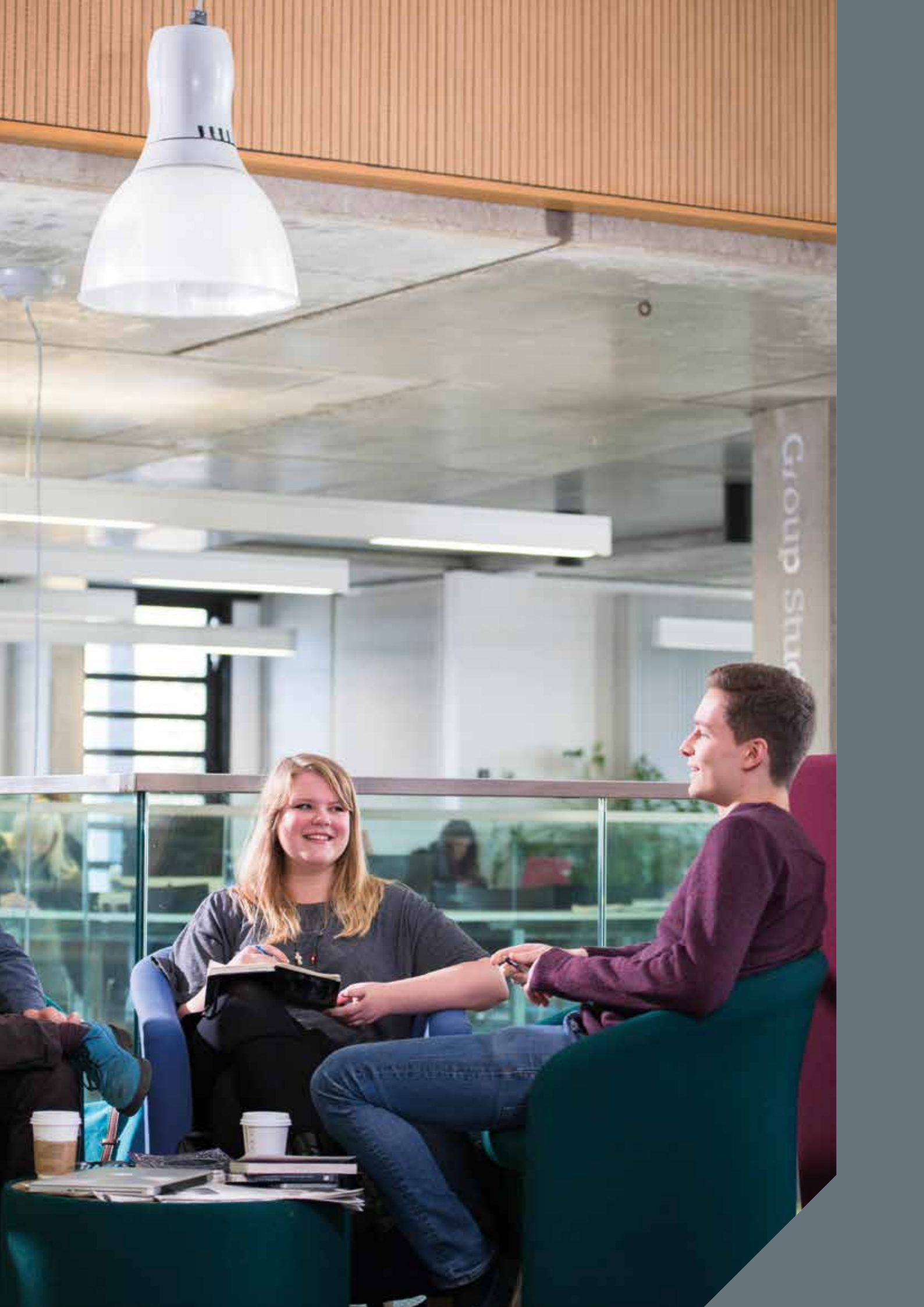


International Partnerships

UEBS has partnerships with a significant number of overseas universities and corporate partners globally. Through its research activities and student and staff exchanges, UEBS is at the forefront of global collaboration, engaging with partners overseas on issues of significant importance. All of the Schools worldwide links with other leading research departments, businesses and organisations aim to be mutually beneficial. By pooling knowledge and resources, UEBS can more effectively understand and help address the ever-changing challenges in the business world.

UEBS has developed and grown significant and meaningful international partnerships which include activities ranging from international collaborations of academic staff, co-sponsorship of programmes by international corporate partners, and accreditation of programmes through international bodies.





Directions to the Streatham Campus

By Rail

Exeter has two railway stations - Exeter St David's (main station) and Central. Exeter St David's Station is approximately 10 minutes' walk from the Streatham Campus and taxis are available. The average journey time from London Paddington is 2 hours 30 minutes to Exeter. See Streatham Campus map for the walking route.

By Car

The M4/M5 links Exeter directly to London, the Midlands, South Wales and the North including Scotland. The average journey time from either London or the Midlands is three hours. The Streatham Drive entrance gives access to all car parks and must be used for the Visitor Car Park. For satellite navigation, use postcode EX4 4QJ.

By Plane

Direct flights operate into Exeter. Further information is available from Exeter International Airport website.

www.exeter.ac.uk/visit



Exeter and the South West

Exeter is consistently rated as one of the best places to live in the UK, with a high quality of life. The City and surrounding area offer some of the best schools in the country and has something for everyone, whether your tastes are for exploring the City or enjoying the countryside and coast.

With a population of about 120,000, Exeter is a student-friendly city which happily combines modern life with a sense of the past. Cafés, restaurants, pubs and modern shops mix easily with historic buildings, including the Cathedral, consecrated in 1133 and rebuilt in the late medieval period, the Guildhall which is the oldest civic working building in the country, Mol's Coffee House and the Ship Inn, both favourite haunts of Sir Francis Drake and Sir Walter Raleigh.

The Exeter Phoenix is a thriving centre for the arts. Its programme includes top quality theatre, dynamic dance, live music from around the world, exhibitions of visual arts and crafts, thought-provoking film, children's events, readings, talks and discussions. The University's Great Hall is a major venue for concerts, and live music can be enjoyed throughout the City in pubs, clubs and concert halls and at the large Westpoint venue.

The South West has the largest growing population in the UK and around two-thirds of those moving to the region are of working age. Exeter is seen as an increasingly attractive place to do business with major firms such as the Met Office choosing to relocate.



HR Services

Northcote House, The Queen's Drive

Exeter EX4 4QJ